



# Studio & Gallery CANVAS

Art Alternatives Studio and Gallery canvases are made with 100% natural, unbleached medium-weight cotton duck, ideal for all canvas applications. The surface is prepared with a triple-coat of titanium acrylic primer and is acid-free. It has a finished weight of 10 oz.

The canvas is stretched around specially designed, kiln-dried stretcher bars and are held in place with a flexible spline. This stretching technique provides staple free sides, a very clean look and an even stretch. Paintable sides allows the canvas to be displayed with or without an outside frame.

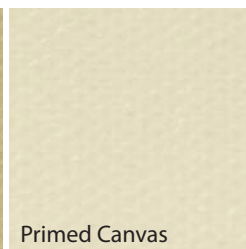


## A few things you should know about Art Alternatives canvas

**CANVAS:** Only 100% unbleached natural cotton is used for Art Alternatives canvas. Its weight is determined by the thickness of the yarn, how many yarns are woven into the canvas and how many layers of gesso is applied. For this line, we picked the weave that serves as a great foundation for a 10 oz. primed finished canvas weight.



Raw Canvas



Primed Canvas

10 oz.\*  
Medium Texture  
Unbleached  
Cotton

\*finished weight

There are two ways to measure canvas weight – pre-primed and primed (finished weight). When comparing canvas weights it's important to use the right measurement.

**PRIMING:** We use one clear sealer and three titanium-based acrylic primer coats. This produces the right absorbency and maintains the desired canvas texture. The finished weight of our canvas is 10 oz. per square yard (350 gsm).

**WOOD:** Paulownia wood is used for this canvas line. Paulownia wood is a fast growing, light and warp-resistant hardwood. It has very few knots and has a natural resistance towards termites. Because of its extensive root system and ability to rapidly grow in almost any soil, it has built a reputation as an ecologically sensitive solution for stressed and degenerate patches of land.

We kiln dry all our wood until it reaches a moisture content below 10%. Properly kiln-dried wood will help prevent warping, mold and rot.

**STRETCHING:** The splined stretching technique is used on the Studio and Gallery canvas. The main advantage is that it offers a very clean, staple-free look and an even stretch – allowing it to be displayed without a frame. The rubber spline can be removed within minutes, without damaging the finished canvas, to allow easy transportation or re-stretching with staples.

